



*"Preparing All Students to be College and Career Ready"*



## Featured School: **Castle Park High School**

Career Technical Education Courses:

- Sales and Marketing
- Supermarket Operations



**Dr. Thomas Glover**  
Principal

Castle Park High School

Castle Park High School has a twenty-year history of connecting our school programs to the world of business and career. Our Career Technical Education courses in Supermarket Operations and Sales and Marketing have made the theories and studies of the schoolhouse come alive in real world settings. Our program ties academics skills to career competencies.

Students become active members in local businesses through our internships. They participate in rigorous classroom curriculum and then move into relevant applications in a variety of business opportunities.

Our students acquire technical knowledge of industry and a set of "soft skills" that will serve them well in the future.

Through the efforts of our dedicated staff our students are given the opportunity to participate in the real world and strive for success.

Our site is dedicated to producing students who are college and career ready. Our students are motivated to become productive adults aimed for excellence.

# CTECURRENTS

December 2012



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**Kimberle Davis**  
Castle Park High School  
Supermarket  
Operations  
and Sales/Marketing

The Career Technical Education Supermarket/ Operations and Sales/Marketing courses have been offered at Castle Park High School for over twenty years. These courses carry an elective credit, and any student registered at this school site is allowed to enroll in them. As is the vision of our school district, these courses are embedded with essential, practical life skills and lessons that prepare our students for both, college and career.

Ms. Kimberle Davis, the CTE teacher, stated: "I have had the opportunity to teach these courses at Castle Park High School for the past nineteen years. During that time, relationships with countless industry partners within the South Bay business community have been established and maintained. Within the first eight to ten weeks of the semester the students focus on specific learning competencies unique to these courses: principles of business, real-world mathematical concepts, résumé building, the interview process and soft skills (collaboration, professionalism, problem solving, and communication). Beyond this point, the students are placed in internship opportunities in several of our local retail stores and the naval commissary. In essence, the curriculum, not only provides a rigorous approach to education, but equally important, it highlights the relevance within it."



**Students at the  
Commissary  
Orientation**



**Intern Jose Moreno**



**Intern Cesar Valadez**



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**Intern Rigo Angulo**



**Intern Raquel Arias**

At the end of the internship experience, many of our students receive offers of employment. This, perhaps, could be the first time our students enjoy the complete process of résumé, application, interview, internship and employment. Within the last 19 years of teaching, I have witnessed hundreds of our students take our career technical education classes, get hired, as well as continue post-secondary education.

Confucius, a great Chinese philosopher, once said, "I hear and I forget; I see and I remember; **I do and I understand.**" Indeed, all of our career technical education classes district-wide afford our students to do and understand. In short, we bring relevance into the classroom. Our approach to education is to bring real-world circumstances into our curriculum; thus, breathing life into our subject matter. Academics, through project-based learning, become clearer. Students are able to learn vital life skills that they will continue to use for years to come: motivational skills, team-work, work-attitude, and interpersonal skills. One of the most rewarding aspects of my job is to walk into an internship site and reconnect with ex-students who are now managers, ready to offer us more internships."



**Intern Paolo Ocampo**



**Interns Alex Uribe and Alexis Navarro**